

**Stylus** 19 January 2012

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# RIO & BÚZIOS: FLAVIA MENDONCA

 Jan 18 2012

## THE INSIDER

Rio is a state of mind that exudes an “unattached happiness”, says Flavia Mendonça, Rio native and partner in communications and research agency Frauline.

A specialist in consumer insights and fashion, design and lifestyle trend-hunting, her clients include Brazilian footwear brand Melissa, and mass fashion retailer Espaço Fashion. With Rio in the spotlight as a destination for major sports events and tourism, Mendonça reveals the city's most inspiring locations in the city and nearby beach resort Búzios, the “St. Tropez of Brazil”, a two-hour drive away.



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### Flavia Mendonca's Rio de Janeiro & Búzios

THE INSIDER / 18 JAN 2012

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## Buzios



### Casas Brancas

10 ALTO DO HUMAITÁ ARMAÇÃOS DOS BÚZIOS 28950-000 RIO DE JANEIRO  
T: +55 (22) 26 23 14 58  
W: [Casasbrancas.com.br](http://Casasbrancas.com.br)  
G: [Google Map](#)

Located close to where all the action happens, Casas Brancas features 32 rooms with imaginative East-meets-West décor – many of them facing Búzios' charming bay. Mostly occupied by Europeans, this hotel delivers top service and a lounge bar at Praia Brava that sells the most champagne bottles per square metre in town. Sunset here is magical.



### Brava beach

PRAIA BRAVA ARMAÇÃO DOS BÚZIOS RIO DE JANEIRO  
G: [Google Map](#)

For amazing tranquil views and people-watching, this is the spot. The Casas Brancas boutique has a cosy lounge space here named Rocka. During the summer, this beach attracts a jet-setting crowd. Also, the sea here is not so tranquil, which makes it less crowded with tourists and kids.